



Education Cloud - Commercial Pricing Guide



Elevate the education experience with the
#1 Agentic CRM for learner and institution success.

Product Category	Features and Details	Pricing
Education Cloud Enterprise Edition The market-leading CRM with purpose-built functionality for Education. <i>This edition requires an annual contract.</i>	Includes Sales and Service CRM, plus the following features: • Deliver a connected experience with Education Cloud apps for the entire learner lifecycle including Recruitment & Admissions, Student Success, Advancement & Alumni Relations, and Academic Operations • Maximize faculty and staff impact with common services, such as appointment scheduling and application forms, that can be used dynamically across any department. • Get started faster with a learner-centric data foundation as well as out-of-the-box education features and automation built directly into the core Salesforce platform.	\$350.00 USD/user/month Billed annually. Usage restrictions apply.
Education Cloud Unlimited Edition Unlimited market-leading CRM power and support for Education. <i>This edition requires an annual contract.</i>	Includes all the features of Enterprise, plus the following features: • Gain access to Premier Success Customer Support as well as additional included features such as Salesforce Inbox	\$525.00 USD/user/month Billed annually. Usage restrictions apply.
Education Cloud Agentforce 1 for Sales Edition Unlimited Education Cloud Edition, plus Agentforce, Data Cloud, Tableau Next, Slack and more <i>This edition requires an annual contract.</i>	Best suited for Advancement and Alumni Relations & Recruitment and Admissions use cases. Includes Education Cloud Unlimited Edition, along with the following features: • Sales Cloud AI & Education Cloud AI • Data Cloud & Experience Cloud • Education Cloud Intelligence & Slack Enterprise Grid • Salesforce Maps, Sales Planning, Enablement, & Slack Sales Elevate	\$750.00 USD/user/month Billed annually. Usage restrictions apply.
Education Cloud Agentforce 1 for Service Edition Unlimited Education Cloud Edition, plus Agentforce, Data Cloud, Tableau Next, Slack, and more <i>This edition requires an annual contract.</i>	Best suited for Student Services, Academic Operations, and Student Life use cases. Includes Education Cloud Unlimited Edition, along with the following features: • Service Cloud AI & Education Cloud AI • Data Cloud & Experience Cloud • Education Cloud Intelligence & Slack Enterprise Grid • Service Cloud Voice, Digital Engagement, Einstein Conversation Insights, & Feedback Management - Growth.	\$750.00 USD/user/month Billed annually. Usage restrictions apply.

Learn more about Education Cloud here

salesforce.com/education/cloud

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